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RENT, BUY OR LICENSE PUBLIC SECTOR CONTACTS

SCHOOL IT DECISION MAKERS

List ID: AZSIT

Reach: National

Count: 9,640

Charity discount: 10%

Minimum Order: \$350.00

DESCRIPTION

The A-ZGovBIZ School IT decision makers list is the only list of its kind available in Australia.

Reaching the School IT decision makers directly means that your campaigns have a better chance at achieving the desired response. Our innovative list (which includes the number of Macs and PCs) puts you in touch with the people who make the decisions regarding your products. With a targeted list your promotion will have higher impact and thus achieve improved ROI.

This database is part of A-ZGovBIZ - a database of key decision makers at all levels of the public sector. Contacts can be selected by job function, number of employees, level of seniority, metro/country, and more. A-ZGovBIZ is maintained by our team of analysts and sits at a 98% guaranteed data accuracy.

A-ZGovBIZ is committed to accurate and detailed information. Because we are specialists in public sector data, it is regarded as the highest quality and most comprehensive public sector data available for rental, purchase or license.

For more information, contact us on 02 9516 4703 or email sales@azgovbiz.com.au

A-ZGovBIZ	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	TOTAL
Combined School	22	310	77	254	149	59	295	217	1,383
Primary School	80	2,109	92	1,161	490	162	1,584	697	6,375
Secondary School	25	562	21	264	100	49	380	158	1,559
Special School	8	137	5	48	21	6	93	5	323
TOTAL	135	3,118	195	1,727	760	276	2,352	1,077	9,640

**This list now includes the numbers of Mac's and PC's in a school*